

IWMPRAISE Dissemination activities

Mini-symposium Athens

19 June 2022

IWMPRAISE dissemination team
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IWMPRAISE
EU grant agreement No.727321



WP9 tasks



- 9.1: Communication team and dissemination plan
- 9.2: Project website and linking with local websites
- 9.3: Inspiration sheets, booklets, photos and videos regarding IWM
- 9.4: Development of e-learning and professional development packages
- 9.5: Participatory field days and open farm-open protocol demos
- 9.6: Dissemination via social media platforms
- 9.7: Inputs for IPM training courses
- 9.8: Links to the EIP-AGRI, DG-SANTE, DC-AGRI and countries outside the project

Communication team



Name	Organisation	Country
Andreas Lüscher	EAER-A	Switzerland
Andrej Voncina	AIS	Slovenia
Camilla Brodam	AU	Denmark
Jens Erik Jensen	SEGES	Denmark
John Cussans	NIAB	United Kingdom
Lorenzo Furlan / Antonio De Zanche	VA (AVISP)	Italy
Marleen Riemens	WUR	The Netherlands
Philippe Delval	ACTA	France
Verónica Pedraza Jiménez	CSIC	Spain
Valentina Manstretta	HORTA	Italy



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IWM PRAISE

About the project

News

Events

Publications

Contact

Events



IWM PRAISE

Integrated Weed Management:
PRACTical Implementation and
Solutions for Europe

iwmpraise.eu



1.

Contact



2.

About the project



3.

Partners



National cluster websites



COUNTRY	WEBSITE OR WEBPAGE
Denmark	https://www.landbrugsinfo.dk/public/3/2/9/planter_projekter_iwmpraise_dk_udgivelser (accessible also via a link from Danish IPM website http://www.dansk-ipm.dk).
United Kingdom	www.iwm-uk.co.uk
The Netherlands	www.wur.nl/iwmpraise
France	www.ecophytopic.fr/tr/programmes-de-recherche/europe/iwm-praise
Switzerland	www.agff.ch/deutsch/projekte/unkraut-management-eu-projekt-iwmpraise.html
Slovenia	https://www.ivr.si/raziskave-in-razvoj/iwmpraise/
Spain	www.uco.es/agroecologia/?page_id=902
Italy	http://www.venetoagricoltura.org/progetti/iwmpraise/

Inspiration sheets



- We prepared 29 inspiration sheets so far – Antonio will say more about them
- Covering many different aspects of IWM
- Positive feedback – translation of some into national languages (e.g. 10 French sheets)

COMMON RAGWEED (AMBROSIA ARTEMISIIFOLIA) CONTROL

DID YOU KNOW?
Common ragweed produces a large quantity of seeds (2,000 to 12,000 per plant) which are very small (0.5 mm) and stay up to 10 years in the soil for a long time.

A VERY COMPETITIVE AND ALLERGENIC WEED
Common ragweed (Ambrosia artemisiifolia) is a very competitive annual weed in spring crops, causing yield losses and human allergies. Its emergence period is very lengthy (from March to September) and its germination is light and soil-borne, even in case of late emergence. This is why it is so difficult to control in cropping systems.

CONTROL MANAGEMENT
When facing ragweed, only a combination of several techniques can be successful. Firstly, introducing winter crops into crop rotation helps:
 • Control a gap between the ragweed emergence period and the crop emergence.
 • Avoid weed in later stages of the lifecycle.
 • Take advantage of herbicide during summer and practice tillage in order to reduce and destroy ragweed.
 Secondly, using long intercropping (between winter cereal and soybean, for example) and practice stable rotations during the season. This method destroys the ragweed which has developed after harvesting and allows to apply superficial tillage, thus destroying ragweed emergence.

Stubble cultivation and sowing date delay of sunflower or soybean

Figure 1 – High common ragweed infestation in a field (photo by Tamas Horak)

Figure 2 – Two combined measures to control ragweed: a mixture of winter crops and late sowing and delayed weeding.

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A BOTANICAL OVERVIEW OF THE MOST COMMON SPONTANEOUS GRASS COVER CROP SPECIES IN OLIVE ORCHARDS

DID YOU KNOW?
Chemical or mechanical tillage methods are often not necessary to control spontaneous grass cover crops between harvest and sowing. In fact, high water stress in late spring.

COMPACT BROME
 Botanical name: Bromus ciliaris
 Emergence: March-May
 Growth: Up to 10 cm high from early to late summer.
 Inflorescence: Compact panicle, 1-2 cm long, 1-2 mm wide. The rachis is very stiff and the spikelets are very dense.

SOFT BROME
 Botanical name: Bromus tectorum
 Emergence: March-May
 Growth: Up to 10 cm high from early to late summer.
 Inflorescence: Panicle, 1-2 cm long, 1-2 mm wide. The rachis is very stiff and the spikelets are very dense.

GREAT BROME
 Botanical name: Bromus tectorum
 Emergence: March-May
 Growth: Up to 10 cm high from early to late summer.
 Inflorescence: Panicle, 1-2 cm long, 1-2 mm wide. The rachis is very stiff and the spikelets are very dense.

Weighting of crop species

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Booklet of experiments 2022

250 pages, a
very nice
compilation of
IWMPRAISE trial
protocols and
results



2022 final booklet just
published on IWMPRAISE
public website

Responsible partner NIAB



Participatory field days



- Many open / participatory field days over the 5 years of the project
- The covid-19 pandemic meant that quite a few planned events were cancelled



Dissemination on social media platforms



- #IWMPRAISE accounts:
 - Facebook, **Twitter**, Instagram, YouTube, **LinkedIn**
- Some national cluster accounts
 - E.g. #IWMPRAISE_SI (Slovenia)
- Reached >120.000 people over the life of project

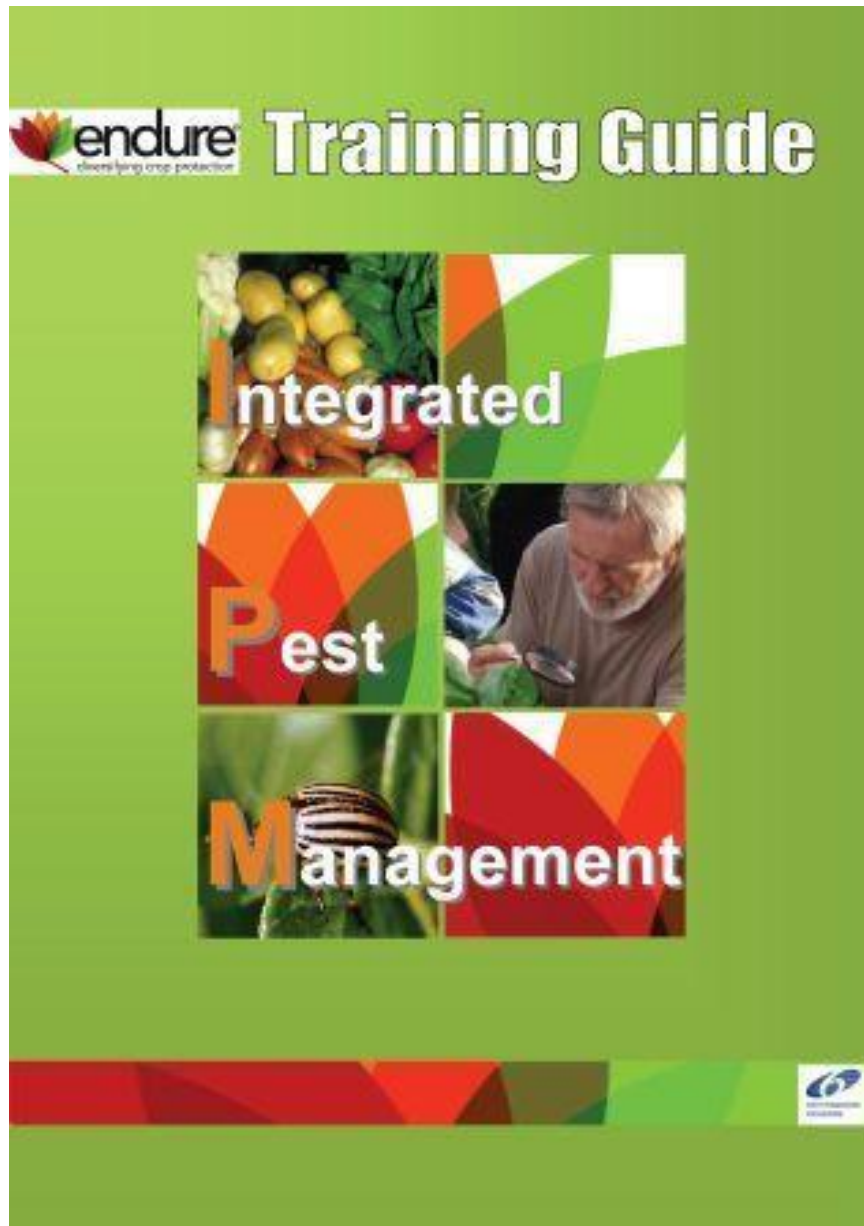
#IWMPRAISE



IPM training courses



- French partner ACTA has prepared two IWM Games
- Available on website in English version, templates available for translation



Links to EIP-AGRI

- Practice abstracts



Links to actors / countries outside the project



ACPA + SEGES members



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Remaining 6 months of IWMPRAISE



- Quite a bit of dissemination material to come
- Focus on what have we learned in the project
- Summary articles on IWM by climatic regions and cropping systems – hopefully WP leaders can find time for writing these
- Development of more material that may be used in teaching courses regarding IPM
- Updating inspiration sheets – are their recommendations still valid?
- Summary articles on what the project as a whole has contributed to IWM
- Check the public website for **iwmpraise.eu** updates!

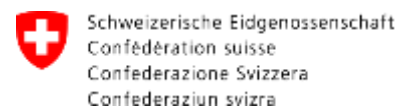
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Or via link on website



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